

Email Archiving - A Brief Overview for Decision Makers

Email is not only one of the most important ways of communicating, it is also one of the largest and most valuable information resources within a company. Information sent by email is generally not stored anywhere else, but simply remains in the mailbox of the sender or receiver. Over the course of several years, a company can build up a repository of information that is unmatched both in scope and quality.

By implementing an email archiving solution, companies are able to store this data over long periods of time and use it efficiently. Not only does this provide the basis for significant cost and competitive advantages, it is also the only way to ensure compliance with various regulatory and eDiscovery requirements.

How Does Email Archiving Work?

An email archive is a highly specialized storage system designed to reliably and efficiently manage increasingly large volumes of data. Using an email archive, a company can back up all existing and future emails so that they cannot be deleted or tampered with. Another aspect of email archiving is the highly efficient use of data. All users within the company enjoy fast and easy access to the archive.

Advantages of Email Archiving

Legal Advantages

- In many countries and sectors, emails are subject to legal discovery. Corresponding requests from federal agencies, the courts, and attorneys must be handled quickly by maintaining seamless email logs.
- In order to comply with regulatory requirements and to protect yourself in the event of litigation, a reliable compliance strategy can be developed with an email archiving solution at its core.

Economic Advantages

- Fast and easy access to a 100% complete email inventory helps to increase employee productivity
- Data loss, and the damage it can cause to a company's finances and reputation, can be safely avoided
- Employees can no longer delete emails accidentally or intentionally (for example, when leaving the company)
- Mailbox quotas that force employees to perform the time-consuming task of organizing their mailboxes are no longer necessary

Technical Advantages

- Storage requirements and costs are permanently reduced by relocating the emails to an archive
- End users can recover lost emails themselves, freeing the IT department from having to perform this task
- The backup and restore processes for the email server are streamlined and made less complex
- With the IT costs saved through email archiving, ROI (return on investment) is generally achieved in little time

About MailStore Server®

MailStore Server is one of the world's leading SMB solutions for email archiving. Its customers include thousands of businesses of all sizes and from all sectors, as well as government agencies, administrative bodies, and other public institutions.

MailStore Server supports all common email infrastructures and makes it possible to implement a range of different archiving and compliance strategies. An optimal solution can therefore be tailored to each company's individual objectives and requirements. MailStore Server combines powerful technology with low costs, minimal system requirements, and an easy setup procedure.



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